

ARRS 2023 APRIL 16-20

MEETING

Honolulu • Virtual • On Demand



ARRS 2023 ANNUAL MEETING

EXHIBITOR & SPONSORSHIP PROSPECTUS

Hawaii Convention Center • Honolulu, HI



www.arrs.org/exhibit



THANK YOU for taking the time to consider exhibiting with ARRS—the first and oldest radiology society in North America. An international forum for progress since the discovery of the x-ray, we are proud of our century-long impact on the field of radiology and its allied sciences. Our mission is to improve health through a community committed to advancing knowledge and skills in radiology, and you can play a part in this.

Help us fulfill our mission by exhibiting your latest products and services to radiology professionals during the 2023 ARRS Annual Meeting in Honolulu, April 16-20. We encourage you to share how you can partner with ARRS members to positively impact their delivery of healthcare. As you know, radiology is rapidly advancing in the midst of an ever-changing

healthcare environment; together, we can elevate the quality of care for all patients.

We have crafted the meeting to provide our attendees with maximum exposure to exhibitors. We offer dedicated morning and afternoon beverage breaks in the exhibit hall. We also serve lunch in the exhibit hall for attendees and exhibitors. We offer these opportunities to allow you to connect with our attendees. Best of all, you can expand your reach beyond the walls to our virtual attendees through our Virtual Exhibit Hall.

Your presence at this meeting will help build your company's image and reinforce its leadership position in the field of radiology. We look forward to welcoming you to the ARRS 2023 Meeting taking place at the Hawaii Convention Center!

Honolulu

IS THE PLACE TO BE

Immerse yourself in the heart of Hawaii and all that the fascinating island of Oahu has to offer. Perfect for everyone from beach lovers, to adventurers, and from history buffs, to foodies—Honolulu will not disappoint. Whether you choose to hike to the top of Diamond Head, participate in a luau, visit Iolani Palace, listen to the waves crash on the shores of Waikiki, or reflect above the waters of Pearl Harbor, there is sure to be an activity for you to enjoy. For more information on Honolulu, go to www.arrs.org/Hawaii.

ARRS meeting registrants indicate the quality of this meeting is the top reason for their participation. This is the general radiology meeting radiologists want to attend.

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Reach Your Target Audience

The ARRS Annual Meeting draws radiologists, both in-person and virtually, interested in the latest products and services in order to ensure they are delivering the highest quality of patient care.

Exhibitors at this event have an exclusive opportunity to promote and sell products and services to interested customers. They will also have the opportunity to connect with virtual registrants of the ARRS Annual Meeting.

ARRS DEMOGRAPHICS

98% of ARRS meeting registrants are ARRS members, so you will be reaching the most engaged and dedicated professionals. Attendees practice in hospitals, private practices, or academic/research settings and represent all radiology subspecialties.

PRIMARY AREAS OF EXPERTISE OF ARRS MEMBERS

Body Imaging	45%
General Diagnostic Imaging	25%
Musculoskeletal Imaging	24%
Breast Imaging	23%
Neuroradiology	21%
Emergency Radiology	20%
Gastrointestinal Imaging	16%
Chest/Pulmonary Imaging	15%
Vascular/Interventional Radiology	12%
Genitourinary Imaging	10%
Head and Neck Imaging	8%
Pediatric Imaging	7%
Cardiac Imaging	7%
Nuclear Medicine/Molecular Imaging	6%

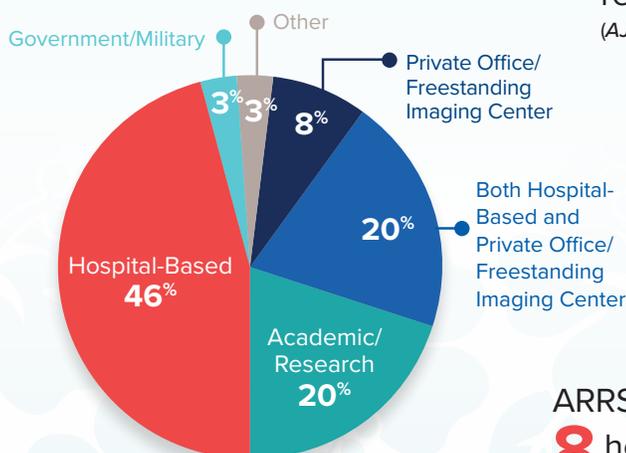
(Respondents selected top areas of expertise – AJR Survey)

IMAGING MODALITIES USED REGULARLY BY ARRS MEMBERS

CT	88%
MR Imaging	78%
Sonography	71%
Radiography	70%
Fluoroscopy	38%
PET	23%
Angiography/Interventional	15%

(AJR Survey)

ARRS MEMBERS PLACE OF PRACTICE (AJR SURVEY)



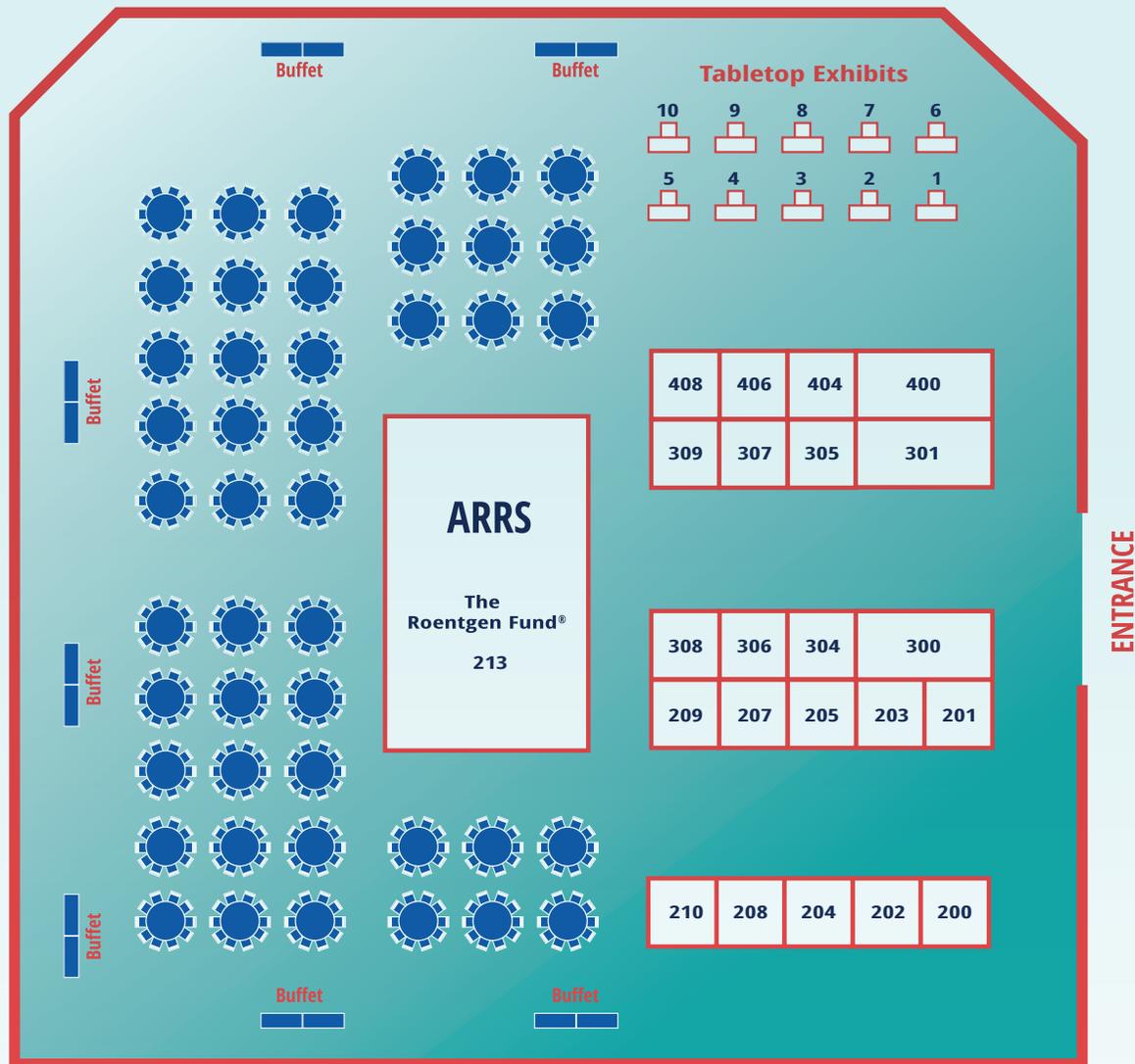
51% of ARRS members are involved in purchases at their practice and 43% select, recommend, and/or authorize purchases.

(AJR Survey)

Nearly **41%** of the practice budget is allocated for radiology purchases. (AJR Survey)

20% of attendees are international, which exposes your products and services to the worldwide marketplace.

ARRS meeting registrants spend an average of **8** hours in the Connection Quad.



Exclusive Opportunity to Exhibit at the ARRS Annual Meeting

Join ARRS at its premier educational event. Your company's booth will be located in the Connection Quad, so you may network with attendees who want to learn more about your products and services. The Connection Quad is the go-to place for attendees to connect with exhibitors, colleagues, and leaders in the profession. Don't miss this opportunity to be part of an exclusive group of companies who know the ARRS Annual Meeting is the place to be for quality one-on-one interactions with top radiologists.

Proven Tactics in the Connection Quad to Drive Buyers to Your Booth

- Complimentary lunches Sunday–Wednesday
- Complimentary morning and afternoon breaks
- Complimentary internet provided throughout the Connection Quad, which attendees use to claim meeting credits and access popular Daily Cases and the ARRS online exhibits
- An atmosphere that fosters one-on-one interaction and networking
- Participation in the Discover Roentgen Challenge and exhibitor quest draws attendees to your booth.

Exhibit Information

VARIOUS BOOTH TYPES ARE AVAILABLE IN THE ARRS CONNECTION QUAD TO SHOWCASE YOUR PRODUCTS AND SERVICES AND ENGAGE MEETING REGISTRANTS

Tabletop Booth

- **Tabletop Booth: \$1,500**
Includes company name sign, one (1) 3' table, and one (1) chair.

Traditional Booths

- **10'x10' booth: \$3,000**
- **10'x20' booth: \$6,000**
- **10'x30' booth: \$9,000**

Traditional booths include an 8' high back wall drape, 3' high draped sidewall dividers, and a company name sign.

All booth types receive:

- A listing on the ARRS website (www.rrs.org), Annual Meeting Portal, which includes a link to the company's website, and a 60-second video.
- Exhibitor registration for company representatives for up to two (2) per Tabletop Booth or four (4) per 10'x10' Traditional Booth space purchased.
- One (1) attendee badge per Tabletop Booth, Two (2) attendee badges per 10'x10' Traditional Booth to attend all educational sessions included in the general registration fee. Registration to the Categorical Course not included.
- 24-hour security.

Any organization whose proposed exhibit enhances the educational and scientific goals of the 2023 ARRS Annual Meeting is encouraged to apply for space to exhibit in the Connection Quad. ARRS reserves the right to refuse rental of exhibit space to any organization whose display of goods or services is not likely to be, in the opinion of ARRS, compatible with the general character and objectives of the exhibition.

View additional details at www.rrs.org/exhibit or contact ARRS at exhibitspace@rrs.org.

SAVE 15%

When You Purchase Your Booth
by January 10, 2023

IMPORTANT DATES FOR EXHIBITORS

JANUARY 2023

Early Savings Deadline: January 10
Booth costs will increase after this date.

FEBRUARY 2023

Regular Deadline: February 10

MARCH 2023

Booth Personnel Deadline: March 3

After this date, all registrations will be processed on site in Honolulu, HI

Booth Orders Discount Deadline: March 27

Discount deadline for ordering booth services, furniture, etc. Earlier discount deadlines may apply for some items and services. The exhibitor service kit will provide additional details.

Exhibitor Installation

SATURDAY, APRIL 15 9:00 AM—3:00 PM

Exhibit Dates & Hours

SUNDAY, APRIL 16 9:00 AM—3:00 PM

MONDAY, APRIL 17—

TUESDAY, APRIL 18 8:45 AM—3:30 PM

WEDNESDAY, APRIL 19 8:45 AM—12:30 PM

Exhibit Hall Peak Hours

SUNDAY, APRIL 16

Morning Break 9:30 AM—10:00 AM

Lunch Break 12:00 PM—1:00 PM

MONDAY, APRIL 17—TUESDAY, APRIL 18

Morning Break 9:00 AM—10:00 AM

Lunch Break 11:30 AM—12:30 PM

Afternoon Break 2:30 PM—3:00 PM

WEDNESDAY, APRIL 19

Morning Break 9:00 AM—10:00 AM

Lunch Break 11:30 AM—12:30 PM

Exhibitor Dismantle

WEDNESDAY, APRIL 19 12:30 PM—4:30 PM

Early dismantle of exhibits is a violation of exhibit policies.

Sponsorship and Marketing Opportunities

Use these opportunities to increase your visibility and maximize your return on investment.

Reach nearly 3,000 prominent radiology professionals

The 2023 Annual Meeting offers a number of opportunities to reach both in-person registrants in Honolulu, HI, and virtual registrants participating from around the world.

Meeting Preparation Email: \$2,000

One week prior to the meeting, in-person and virtual registrants receive an email with important information to prepare for the meeting. 75% of registrants open this email, which makes this an excellent means to reach an engaged audience with your message. Banner advertisements (180 x 180 pixels) are available for \$2,000.

On-Site Emails: \$2,000

In-person registrants receive daily emails from ARRS with meeting updates and announcements. More than 65% of attendees open these daily emails, making this the ideal way to reach registrants participating in the meeting. Banner advertisements (180 x180 pixels) are available for \$2,000.

Exhibitor Broadcast Emails: \$5,000

Drive traffic from in-person registrants to your booth and make contact with interested sales leads from virtual participants with broadcast emails (sent by ARRS) with your customized text and graphics. Emails are \$5,000 per email sent.

Corporate Symposium

ARRS 2023 Annual Meeting In-Person Lunch Symposium: \$30,000

Host an In-Person Symposium in Honolulu with live streaming and one year on-demand access

Host a one-hour Corporate Lunch Symposium during the ARRS 2023 Meeting to feature technology, educational content, and the speakers of your choice. ARRS will provide meeting space, a standard AV set, signage outside the room the day of the session, and a boxed lunch for up to 200 registrants. ARRS will live stream the presentation and make it available on demand for all meeting registrants (in-person and virtual) through the Meeting Portal until April 20, 2024.

One In-Person Corporate Lunch Symposium is available daily at the Hawaii Convention Center as indicated below.

- Sunday, April 16, 2023, 12:00 PM–1:00 PM
- Monday, April 17, 2023, 11:30 AM–12:30 PM
- Tuesday, April 18, 2023, 11:30 AM–12:30 PM

As the sponsor of a Corporate Lunch Symposium, you will receive:

- A one-time use list of postal addresses (United States only) for those pre-registered for the meeting
- Recognition in one meeting preparation email sent by ARRS
- Recognition in one email distributed during the week of the meeting by ARRS
- Recognition in the Meeting Portal
- Recognition on meeting signage

Note: Corporate Symposium are not part of the ARRS CME Program, therefore no CME is issued by ARRS.

ARRS 2023 Annual Meeting On-Demand Virtual Symposium: \$25,000

Present a Virtual Symposium with one year on-demand access

Present a one-hour Corporate Symposium during the ARRS 2023 Meeting to feature technology, educational content, and the speakers of your choice. ARRS will make the pre-recorded presentation available on-demand for all meeting registrants (in-person and virtual) through the Meeting Portal until April 20, 2024.

As the sponsor of a Corporate Symposium, you will receive:

- A one-time use list of postal addresses (United States only) for those pre-registered for the meeting
- Recognition in one meeting preparation email sent by ARRS
- Recognition in one email distributed during the week of the meeting by ARRS
- Recognition in the Meeting Portal

Note: Corporate Symposium are not part of the ARRS CME Program, therefore no CME is issued by ARRS.

More Opportunities

Contact exhibitspace@arrs.org to discuss advertising opportunities in the Meeting Portal and in the society flagship journal, the *AJR*.

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Exhibit Space Application

Complete this application for exhibit space and return to: ARRS, 44211 Slatestone Court, Leesburg, VA, 20176 or fax it to (703) 729-4839 or online at www.arrs.org/Exhibit.

EXHIBITOR CONTRACTOR

Upon acceptance of your application, you will receive an online service kit link from ICS (when available).

If you plan to use your own exhibit contractor, please indicate the company's name and contact information in the space below. An online exhibitor service kit will be emailed to them (when it becomes available).

Company _____

Pre-Show Contact _____ Email _____

On-Site Contact _____ Email _____

Address _____

City _____ State/Province Zip/Postal Code _____

Telephone _____ Fax _____

Web Address _____

All Meeting materials will be forwarded to the Pre-Show Contact at the address listed above unless requested otherwise.

Was your organization purchased by or merged with another organization? Yes No (check one)

If so, what was the organization name? _____

List desired booth space(s) in order of preference:

(While we make every attempt to place you in a booth of your preference, booth placement is not guaranteed.)

1st _____ 2nd _____ 3rd _____ 4th _____

Assignment Priority: Floor Location or Competitor Proximity _____

Plan Our Space Near _____

Do Not Plan Our Space Near (Please provide specific company names) _____

PRODUCT CATEGORY:

- | | |
|--|---|
| <input type="checkbox"/> Associations/Societies | <input type="checkbox"/> Office Management |
| <input type="checkbox"/> Billing and Practice Management | <input type="checkbox"/> PACS |
| <input type="checkbox"/> Breast Imaging/Intervention | <input type="checkbox"/> Personnel/Staffing |
| <input type="checkbox"/> Contrast Agents | <input type="checkbox"/> Publisher |
| <input type="checkbox"/> CT Systems | <input type="checkbox"/> Teleradiology |
| <input type="checkbox"/> Education | <input type="checkbox"/> Ultrasound |
| <input type="checkbox"/> Electronics/Information Systems | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Image Management | (please specify) |
| <input type="checkbox"/> Interventional Rad/Specialized Procedures | |
| <input type="checkbox"/> MR Imaging Systems | |
| <input type="checkbox"/> Nuclear Medicine | |

Contact _____

Exhibitor Contractor _____

Phone Number _____ Email _____

In accordance with the terms and conditions and the 2023 exhibitor rules and regulations (online at www.arrs.org/exhibit available in full on October 15) governing the ARRS Commercial Exhibition to be held at the Hawaii Convention Center, Honolulu, HI April 16-20, 2023 the undersigned accepts all terms and hereby applies for exhibit space. Upon official acceptance, this document constitutes a contract.

Application for Space Submitted by _____

Signature of Official Representative _____ Date _____

Mail or fax this application with your product information, appropriate FDA compliance documentation (if applicable), and full payment by March 1, 2019, to:

ARRS: Meetings Dept Phone: 1-703-729-3353
Attn: Stephanie Traylor or 1-866-940-2777
44211 Slatestone Ct Fax: 703-729-4839
Leesburg, VA 20176 staylor@arrs.org

Payment in U.S. Funds. Make check payable to ARRS.

Applications Received by: January 10, 2023

- \$1,500 for a \$3,000 for a \$6,000 for a \$9,000 for a
Tabletop booth 10' x 10' booth 10' x 20' booth 10' x 30' booth

Applications Received by: February 10, 2023

- \$2,000 for a \$3,500 for a \$7,000 for a \$10,500 for a
Tabletop booth 10' x 10' booth 10' x 20' booth 10' x 30' booth

Please charge my:

- VISA MasterCard American Express

Name on the Card _____

Credit Card # _____

Exp. Date _____ / _____

Signature _____

Terms of Payment—Payment in full for booth rental must accompany this application. Applications cannot be processed or booth assigned without the required payment.

Cancellation Policy—To cancel your exhibit space application and receive a 50% refund, send ARRS a written notice of cancellation before February 10, 2023. There will be no refunds for cancellations received on or after February 10, 2023.

www.arrs.org



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FUTURE MEETING DATES

ARRS 2024 Annual Meeting

May 5-10, 2024

John B. Hynes Veterans Memorial
Convention Center
Boston, MA

ARRS 2025 Annual Meeting

April 27-May 1, 2025

Marriott Marquis San Diego Marina
San Diego, CA

www.arrs.org/exhibit